



# 外国语言学及应用语言学研究论坛

## Academic and professional written genres: Towards a corpus-based cartography of written specialized language processes



主讲人: Giovanni Parodi 教授  
智利瓦尔帕莱索天主教大学

时 间: 2017年11月16日 (周四)  
上午10:00 - 11:30

地 点: 北校区 第八教学楼306

### 内容简介:

**Abstract:** In the last decades there has been a growing interest in identifying the discourse genres that are read and written across different disciplines, both in academic and in professional environments. From this perspective, this talk advances in providing empirical evidence from a corpus-based approach and contributing to the construction of a discourse cartography of language processes from discourse data based on a wide range of disciplines in Spanish. A number of corpus in Spanish, collected in different contexts, are analyzed and explored. As for the projections of this research, the reported findings will serve as a basis for the construction of a learner corpus for Economics to support the development of specialized reading strategies. At the same time, experimental research with Eye Tracking techniques is also expected.

### 主讲人简介:

**Giovanni Parodi** is presently Head of the Postgraduate School of Linguistics at Pontificia Universidad Católica de Valparaíso (PUCV), Chile, and Editor-in-Chief of *Revista Signos. Estudios de Lingüística*. He is also Chair of the UNESCO Unitwin in Reading and Writing. At the same time, he is Scientific Director of the *Eye Tracking LAB* at PUCV. He obtained an M.A. in Applied Linguistics and later received his Ph.D. in Linguistics. His major fields of interest are text linguistics, discourse psycholinguistics (reading comprehension processes), and corpus linguistics. Currently he is conducting research in academic/professional written discourse with special attention to multisemiotic disciplinary genres and eye tracking methodologies. His publications include more than 60 articles in Spanish and English journals and several books and book chapters in Spanish and English. As part of his academic background, he has been visiting professor in Europe, USA, Canada, Asia, Australia, Latin America and the Caribbean. Some of his books are: *Working with Spanish Corpora* (London: Continuum), *Academic and Professional Discourse Genres in Spanish* (Amsterdam: John Benjamins), *Lingüística de Corpus: de la teoría a la empiria* (Frankfurt: Veruert/Iberoamericana), *Saber Leer* (Madrid: Aguilar). Due to his scientific and academic achievements and scientific contributions, in 2008 he was appointed as a Member of the *Academia Chilena de la Lengua*.

外国语言学及应用语言学研究论坛  
2017年11月6日



通讯地址: 广州市白云区白云大道北2号 广东外语外贸大学  
外国语言学及应用语言学研究论坛 (邮编: 510420)  
联系电话: 020-36207201; 020-36207202  
传 真: 020-36209276  
网 站: <http://clal.gdufs.edu.cn/>

